

Quick Reference Sign Chart

Sign Type	Size Allowed	Allowed	Permit Required
Commercial Sign (4.11.B & D)	Exceeding 4 sq. ft.	with restrictions	√
Non-residential Sign* (4.11.B)	Exceeding 4 sq. ft.	with restrictions	√
Home Occupation Sign* (4.11.B)	Exceeding 4 sq. ft.	√	√
Free Standing Sign (4.11.E)	32 sq. ft. 16 ft. above grade 5 ft. setback	with restrictions	√
Off Premise Sign (4.11.F)	Size varies	Special Exception unless one of the exemptions below	√
Off Premise Sign Exemptions (4.11.F.4) with written permission of property owner			
<ul style="list-style-type: none"> Seasonal, agricultural retail sales, hayrides, etc. 	20 sq. ft.	with restrictions	√
<ul style="list-style-type: none"> Yard Sale 	8 in. X 18 in.	with restrictions	N/A
<ul style="list-style-type: none"> Events by non-profit institution 	20 sq. ft.	with time limit restrictions	N/A
<ul style="list-style-type: none"> Real Estate Sign 	9 sq. ft.	√	N/A
Signs with flashing lights/symbols/messages, etc. (4.11.G)	N/A	Prohibited	Prohibited
Internally Lit Sign (4.11.H)	N/A	Generally Prohibited See 4.11.H for exceptions	See 4.11.H
Temporary Sign (4.11.J) – Allowed on-site during business hours with time limit restrictions as noted in the Ordinance			
<ul style="list-style-type: none"> Agriculture Sign 	N/A	√	N/A
<ul style="list-style-type: none"> Auction Sign 	9 sq. ft.	with restrictions	N/A
<ul style="list-style-type: none"> Construction Sign 	32 sq. ft.	with restrictions	N/A
<ul style="list-style-type: none"> Flag, banner, or balloon 	12 sq. ft.	During business hours only	N/A
<ul style="list-style-type: none"> One Time Annual Event Sign 	12 sq. ft.	with restrictions	N/A
<ul style="list-style-type: none"> Portable Sign 	32 sq. ft.	with restrictions	N/A
<ul style="list-style-type: none"> Political Sign 	Per RSA 664:17	√	N/A
<ul style="list-style-type: none"> Real Estate Sign 	9 sq. ft.	√	N/A
<ul style="list-style-type: none"> Seasonal Sign 	32 sq. ft.	√	N/A
<ul style="list-style-type: none"> Yard Sale Sign 	18 in. X 18 in.	with restrictions	N/A
Additional Types of Signs (4.11.L)			
<ul style="list-style-type: none"> Canopy Sign 	12 sq. ft.	√	√
<ul style="list-style-type: none"> Marquee Sign 	32 sq. ft.	√	√
<ul style="list-style-type: none"> On-site directory individual lots 	40 sq. ft.	√	√
<ul style="list-style-type: none"> On-site directory multiple lots 	40 sq. ft.	Special Exception	√

* Signs 4 sq. ft. and under are allowed and do not require a permit except for signs located in the Historic District.

- Unless otherwise noted in Section 4.11 of the Zoning Ordinance, all signs require a permit issued through the Land Use Office.
- Other conditions may apply, please refer to the section of the Ordinance cited for each category noted below and whether a permit is required.
- Signs located in the Historic District may require additional review and approval.