

Bristol Community Events Committee

January 13, 2021

Meeting Minutes

Present: Claire Moorhead, Lucille Keegan, Sharyn Orvis (9:45), Kim Smith (briefly), Les Dion

Guests: Marcie Gowen-Nobley and Richard Gowen

We welcomed Marcie and Richard. They are here to talk to us about collaborating on an event for Voices Against Violence. Marcie explained that she had joined the development committee for Voices a year ago. They typically do a Dancing with the Stars event at the Flying Monkey in October. They were unable to do it in 2020 but would like to move it to Bristol for 2021 and hold it at Kelley Park on a concert night as 'Dancing Under the Stars'. The event raises about \$8,000 for Voices from the professionals that participate and donations. They usually have about 300 in attendance. They feel the change of location would be great. They have held it on a Sunday afternoon and a Thursday in the pasts. The performers choose their music and dance styles and provide their own music. They have volunteer dancers from the local communities that train with the professionals.

Logistics:

- Stage – may be donated
- Use pavilion
- MC – suggested Carroll Brown might be great
- 1.5-2 hour event
- 6 couples

Lucille Keegan moved to go forward with this collaboration. Claire Moorhead second and the motion passed unanimously. We will need to pick a date ASAP. Voices has a meeting this week and they will talk to the committee and let us know their thoughts.

Secretary's Report: The November 10, 2020 minutes were reviewed. Lucille Keegan moved to accept. Claire Moorhead second and the motion passed.

OLD BUSINESS

Review of Holiday Activities

- Tree Lighting: The event went fine and having Denise sing was a great addition. We need to send her a thank you. Claire will do this.
- Grinch: This was wonderful and got so many people to visit our FB page. We discussed doing this for other holidays. We could do some type of Cupid or Heart sighting for Valentine's Day and then do the Easter Bunny for Easter. Les said that the Center will be doing a drive by type of Easter event and we could incorporate this. If we didn't have a Cupid costume we could use a giant bear with 'I Love Bristol' in it.
- Holiday Decorating Contest: Peter Daniels suggested we send the businesses a letter with the dates that judging will be done and that way they don't have to enter to be judged. We would

still need the residential category to register and this year we had 6-8 entries. It was suggested that we ask NLRA to include these events in their weekly newsletter. Les will get Claire the upcoming events for the Slim Baker Area.

Ice Rink Committee: Claire said that she had not had a chance to do anything on this. We discussed having a meeting at the end of March to see if people are interested in forming a committee to work on this. It should be a night meeting so more people can attend. Claire will send Steve and email to let him know the plan. Les will check with the Select Board to make sure they are OK with a committee being formed.

NEW BUSINESS

Concerts: We discussed bands for the 2021 Concert Series. We have had a suggestion from the Uncle Steve Band for 'Memory Laners'. We also had a recommendation from the Recycling Committee for a band. Claire will send a link to both bands for us to look at. Other Bands that we would like to schedule are:

- Annie & the Orphans
- Jordan Tyrell
- Club Soda
- Uncle Steve
- Freese Brothers
- Studio Two Black Light Band
- One of the new bands or the Cole Robbie Band

The concert dates are: July 1,8,15,22,29 and August 5, 19, 26. If the Penny sale doesn't happen we can look at that date. Lucille suggested we try to get the 39th Army Band for a date as well. It wouldn't be on a Thursday but would be a good addition to the series.

Upcoming Events: Claire asked if the town does a newsletter that they send out. They do the Town Crier but not a regular newsletter. It is something we should consider. The 4th of July is on Sunday this year. We may want to consider having the parade in the afternoon. The fireworks will be held that night. Claire asked if we want to do movies on the park again. WE discussed picking 2 or more dates for this. The price goes down when you book more events. Les suggests this could be a sponsorship opportunity for businesses or organizations.

We talked about putting together a sponsor brochure giving potential sponsorship opportunities to cover concert, movie or event costs.

Brochure: Lucille suggested that we set a date/goal for the brochure to be ready. Claire will put together an event timeline for us.

Other Business

Les will get the TTCC events to Claire once her Board approves them.

Claire is working without a contract at this point. We reviewed the budget line for her work and it is budgeted at \$8,500 for 2021. She will put a contract together.

Next Meeting: February 10, 2021 at 9:30 am