

Approved 3/11/20

Bristol Community Events Committee
Meeting Minutes

February 12, 2020

Committee Members in Attendance: Claire Moorhead, Les Dion, Hilda Bruno, Christina Goodwin, Sharon Orvis, Al Blakeley, Lucille Keegan, Janet Cote, Kris Bean

The meeting was called to order at 9:30 am.

Secretary's Report - Minutes:

Christina reported that minutes are still in progress.

Decorating Contest Update:

The Committee discussed the decorating contest. Christina reported that it was low participation. The winner is Gina's Place LLC. We are waiting on the name plate for the trophy and we will have delivered to Gina's and announce on social media. For next year the Committee will consider the following:

- Add to the brochure
- Mail brochures with letter soliciting participation in events throughout the year including the decorating contest or mail postcards of events
- More advertising

Mud Season Mixer:

Mud Season Mixer will be changed to Spring Fling.

- Music will be provided by DJ Tim Martin has for \$300.
- Les will contact the Homestead regarding the cash bar. Will the minimum still be \$500? And Christina will need a copy of their liquor license.
- The Committee agreed to lower the cost for the tickets, in order to boost participation, to \$10 per person.
- Les will create the tickets and they will be for sale at the TTCC and the Town Office.
- Claire will create the poster advertising the event.
- Hours will remain 7:30-10:30
- Les will talk to Gina about holding a parent night out event to correspond with the dance
- Christina will do a work order to pick up tables from the TTCC the week before the event and deliver to the Town Hall building.
- Kris will make sure there is a detail officer.
- The Committee is considering a door prize for the event, where the tickets are entered in a drawing for gift certificates for plantings or something similar.
- The Committee will also hold a contest on Facebook to give tickets out.

Concert Update:

Claire reported on the concert status and bands were discussed. The following schedule was determined:

- 7/2 - Uncle Steve Band (USB) – Concert may need to be moved from the Park to the Fireworks event, which is the same night. Claire will reach out to the USB to verify if they could do a different night that week before the Committee makes their final decision.
- 7/9 - Bellaires
- 7/16 – Annie & the Orphans
- 7/23 – Open
- 7/30 – Open
- 8/6 – Open
- 8/13 – No concert – Rotary Club Penny Sale
- 8/20 – Open
- 8/27 – Freeze Brothers

The Committee agreed that \$5,000 for concerts is not a realistic number for booking a summer series and that this number should be revisited in the budget for the future.

The bands that Claire is working on to be booked into the open slots are: Country Mile Band*, Black Light Band*, 60's Invasion*, Audrey Drake*, Bend to the Ride, Kole Robbie Band, Christ White/Jared Acoustic Duo. The Committee asked Claire to attempt to fill the slots with the starred performers above but also felt that Claire could book as needed, keeping in mind different genres of music.

Food was discussed for each event. Doug would be willing to do a BBQ for one of the concerts and put a donation jar. The Committee will reach out to Newfound Lake Region Association (NLRA) to see if they would like to sponsor an event. It was felt that there should be a way to have hotdogs and hamburgers at each night and move the foot out under a tent for more exposure. It was believed that the concession building isn't set up right so that people don't really know what is available for them. Al Blakeley mentioned that a teacher's group might be interested in sponsoring a night.

4th of July Parade:

Committee members should bring ideas for a theme to the March meeting. We would like to build on the Bicentennial year and make it an even bigger parade.

Old Home Day:

The Committee would like to make the day like last year's Bicentennial but not historic based. Ideas shared were:

- Broom maker
- Native American drummers
- Forestry and how effects the community
- History about rivers
- Power plants – maybe including a tour of KTZ Hydro
- Freudenberg – have a table set up, but with presentations and a talking point
- Have the oxen back – maybe use them for cow patty bingo
- Bring back the Fire Department hose down
- Ask Water/Sewer to come back
- Ask other Departments to attend

Other:

Bristol Historical Society is looking to host some type of fair on the Square.

Economic Development Committee (EDC) is planning for different events for 2020 – events mentioned include an art festival. The Committee would like to invite someone from the EDC to attend these Committee meetings. Christina will ask for this to be added to an EDC agenda to pick someone to join.

Brochure:

Brochure information is due by 4/3. The Committee would like to work on distribution more for this year. The list will be revisited for how the brochures are distributed. It was thought that a press release would be good to get the information out to remind people to pick up a brochure. Al Blakeley will add to his column as well.

Meetings:

Regular Committee meetings are normally held the 2nd Wednesday of every month at 9:30am at the Town Offices and additional meetings are scheduled as needed.

The next meeting is scheduled for April 8, 2020 at 9:30 am at the TTCC.

Having no other business to conduct the Community Events Committee was adjourned at 11:30 am.

Respectfully Submitted,
Christina Goodwin