Bristol Bicentennial Committee April 17, 2018 Meeting Minutes

Present: Claire Moorhead, Janet Cote, Stacy Buckley, Leslie Dion, Hilda Bruno, Lucille Keegan, Alan Blakeley (Alumni), Karen Bemis (NLRA), Bill & Nancy Dowey (EDC/Minot Sleeper), Paul Fraser (Union Lodge), Monique Abear (FSB/CNHC)

Janet opened the meeting at 4:36 pm with introductions.

OLD BUSINESS

- 1. <u>Update on Partners</u>: Janet explained that the outreach to the community members is being done to coordinate all activities for 2019 so that we have a full list of all that is going on. This will be a great way to collaborate when possible.
- 2. Logo Design Update: The decision had been made to see if Twin Designs would be interested in helping with the design of the logo. Janet has spoken with them and although they would be interested in creating items once we have a logo they do not do the actual design. Claire and Janet had put together a draft of what the criteria would be if we did a contest. Claire said that the more she worked on it the more complicated it seemed to get. She and Janet wondered if a contest should be for banners or other items and not for the logo. Al said that it is risky to put it out as a contest as you may not like any of them. Janet and Claire discussed just putting it out to local graphic designers to see what we get. Paul suggested asking the PSU Graphic Design class to take a shot at it. The committee agreed that this is a good idea and Janet will reach out to them. Bill suggests using three separate designs so that people could pick items with the design that they liked best maybe three different periods of time.

The main criteria for the logo should include the date, bicentennial and a depiction of old and new. It also needs to be able to be resized and still be clear. Paul asked about the 4 Seasons of Fun that we did for the 175th. He said that the Masons did coins for their anniversary and he has info on the coin company he can share. Claire suggested that we all google 'town bicentennial logos' and if there is something we like send it to her.

Monique asked how we will get the logo design info out if we are looking for local designers. Janet thought the paper and FB would be good. It was agreed that the PSU option is the best starting place and we will also give the info to the High School in case students there want to give it a try. It will not be a contest and there will not be a winner. Monique asked if there will be sponsorship opportunities to get on t-shirts. Claire explained that they will be working on a brochure with many sponsor options.

NEW BUSINESS

- 1. <u>Timeline:</u> Claire explained how we had narrowed down the event ideas and she has a proposed timeline to present. The question was asked about who was running the Boat Parade. Karen Bemis said that NLRA may not be doing this anymore and it was suggested that Janet speak with Greg Wagner.
 - Les reported that she had a brief conversation with reps from the Lion's Club and they may be able to do the pancake breakfast if we do a sunrise service at Inspiration Point.
 - Bill Dowey asked about insurance and liability for Town with community events. Janet responded that this and other logistics will be part of process and town would be responsible for events it holds and most likely

other organizations would have insurance for their events. The question of town sanctioned Bicentennial Events would have to be looked at to be sure we are covered.

The committee worked out that a deadline of June meeting should be goal for logo design. Claire and Janet will begin process of contacting folks.

Discussion followed regarding setting up of sub-committees, possible fundraising opportunities and the need to get logo and other steps completed to work toward purchasing commemorative items.

Claire suggested a two session informational/networking event as next step to further engage community businesses and organizations and shore up calendar for 2019 with other organizations events etc. The historic Old Town Hall was suggested as a location and several dates were suggested for the event to be held in May. Janet agreed to contact Wendy to get available dates and reserve venue. She and Claire will work on invitation to be mailed to database. Monique offered to help with phone calls and other aspects for this event.

Visitors were encouraged to consider joining the Steering Committee. Janet explained that they would find a form on the Town's website to fill out and submit to Select Board for appointment. All were thanked for their attendance and participation and invited back to next meeting.

With no other business, meeting adjourned at 6 PM