

Bristol Bicentennial Committee

February 13, 2019

Meeting Minutes

Present: Janet Cote, Claire Moorhead, Hilda Bruno, Lucille Keegan, Al Blakeley, Kerry Mattson, Karen Bemis, Susan Sodano, Jen Rosene, Les Dion

Call to Order: Janet Cote called the meeting to order at 4:05 pm.

Minutes Review: The minutes of January 30, 2019 were reviewed. *Al Blakeley motioned to accept the minutes. Hilda Bruno second and the motion passed unanimously.*

Old Business

1. Update on Sponsorships

- a. To date: To date we have \$17,975 in sponsorships that include 7 Legacy; 3 Heritage; 10 Commemorative; 13 Celebratory. We also have received \$1,525 in ad sponsorships.
- b. Claire passed out the business list for our review. She would like us to update our contacts as to whether we have any that we have not contacted. If this is the case they will send out a mailing to those businesses.
- c. Claire reports that we have a good process in place with Christina to track all info and make sure that all sponsors get the package items that they paid for. We will also have info at Town Meeting with a table. The deadline for ads is April 19th.

2. Update on Marketing

- a. Print Ads: We had a 1/2 page ad in the Enterprise. It was supposed to run in the Landing but our contact was away when it went to print. Claire will ask for it to be run in the Landing as well. They did a great front-page article on Bristol history in the Landing.
- b. Posters: Claire reports that the posters are being designed. She would like to get the first round out by the end of February. Janet will set up a meeting with Ray Courchaine so that all info and logos can be put on the FB page and website.

New Business

1. Events Updates

- a. Rotary Street Dance/Block Party: Kerry reports that the Rotary Club will be sponsoring this event. They will come up with a name for the event and get it to Claire.
- b. Ice Cream Social: Linda from Mill Fudge had planned on selling us the ice cream at wholesale cost. She planned to donate the toppings. Janet is going to contact her to see if this is still the plan. Les offered to take the lead on this if Mill Fudge cannot do it.
- c. Weekend Schedule: We will need to coordinate with the Events Committee to see what they have planned.
- d. Birthday Party: We need to figure out the logistics for this. We discussed cake versus cupcakes or a combo of both. Jen Rosene agreed to be the Chair for this event. The time will be 6:30-8 pm.
- e. Dinner: Janet will contact Rebecca Rule to see if she would perform at the Dignitary Dinner. The kitchen at the Old Town Hall will be finished before this event. Les has ordered the tables and chairs. It was agreed to do 5-6 for cocktail hour and serve dinner at 6 pm.
- f. Sponsor Recognition Event: This is coming up fast and it was decided to move the date to 3/24 to give us time to plan. Janet would like to have someone do a historical presentation. Claire suggested that the Enterprise might be willing to share historical articles for this. She will follow

up with them. The time will be 2-4 pm and Janet will check to see if the Library is available. We will serve light snacks.

Inspiration Point Service and Pancake Breakfast: We now realize that the Masonic Lodge will be having their pancake breakfast the day before this event. It was decided that we would hold the service at 9 am and that the Bristol United Church of Christ would offer a light breakfast snack at the Church following.

Parade: Les reports that the Masons will be busy that day with the Pancake Breakfast so will not be able to help with the parade. We need to put together entry forms and get the permits. We will continue to look for a group to take the lead on this and post it on FB that we are looking.

Memorial Day Parade: We need to add this to the list of events.

2. Review Timelines – tabled to next meeting

3. Other

- a. Downtown storefront: Les reports that she brought this up at the Select Board meeting and they had no issues with us using Ed Mendelbaum's space for 'Bicentennial Central'. We need to see about when we can start decorating the window and how we can get some volunteers to work shifts on the weekends.
- b. Claire explained to the committee that she needs all logos/ads to be camera ready. If they are not she will need to spend time making them work. She would like to charge \$25 for 1/8 – 1/4 page ads and \$40 for a half – full page. She will update the advertising paperwork to reflect this and the additional costs they may need to pay.
- c. Hilda reported that the Eastern Star would like to do something – maybe a strawberry shortcake event or a breakfast. Les suggested it would be cool if they brought back the Strawberry Festival for one year that the Baptist Church used to do.
- d. Claire reports that she has found the house flags and they are 2'x3'. We can order them one sided or double sided. The cost for 24+ is \$14.25 if printed on one side and \$19.45 if printed on both. They can have two different images. The top sponsors will get them and they will be on town buildings. It was agreed to go with the double sided. *All motioned to order 30 to start. Lucille second and the motion passed.*
- e. Demonstrations: Hilda reports that she has a post & beam builder that would like to come to Old Home Day. She thinks he would be in the \$400 range. The stone wall builder will be \$400. Les suggested that we go ahead with both and if funds are an issue the Old Home Day committee could pay for one.

Next Meeting: February 27th at 4 pm at Town Office

All Blakeley moved to adjourn at 6 pm. Kerry Mattson second.

Respectfully Submitted,
Leslie Dion